

Digital Marketer, Videographer/Video Editor and Social Media Manager

For an international company

1- Digital Marketer:

Location: Remote

Major: degree in Business Administration, Marketing, or any related field

Experience: 2-3 years of proven experience in Project management

Major Responsibilities:

- Leading teams
- Handling different social media platforms
- Leading marketing campaigns
- Conducting research and increasing brand awareness.

2- Videographer/Video Editor (part-time or full-time basis):

Location: UAE

Major: degree in Mass Media and Communication, or any related field.

Experience: 3-5 years of experience in sports-related and corporate video creation.

Major Responsibilities:

- Collaborating with the marketing team to create engaging content.
- Managing all aspects of video production, including equipment and postproduction workflows.
- Editing videos using software like Adobe Premiere, After Effects, or Final Cut Pro.
- Developing and implementing post-production workflows to ensure efficient video production.

Additional Requirements:

- Proficiency in video equipment, lighting, sound, and camera techniques.
- Expertise in video editing software like Adobe Premiere, After Effects, or Final Cut Pro.
- Graphic design skills are a plus.
- French speaking is MANDATORY.
- Excellent communication skills.
- Portfolio showcasing previous work and creativity.

3- Social Media Manager:

Location: UAE

Major: degree in Business Administration, Marketing, or any related field

Experience: 4 – 5 years of relevant professional experience

Major Responsibilities:

- Managing social media accounts, including daily posting, monitoring, and responding to comments and messages.
- Taking charge of the PR strategy, including developing PR campaigns, managing media relations, and ensuring a positive public image for the company.
- Collaborating closely with cross-functional teams to ensure social media campaigns align with overall marketing and business goals.

Additional Requirements:

- Exceptional written and verbal communication skills.

- Proficiency in social media management tools and analytics platforms.
- Familiarity with paid social advertising is a plus.
- French and English speaking is required.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802