



University of Balamand

Faculty of Business and Management

# Doctorate of Business Administration (DBA)

## “Innovative DBA with Impact”

*In collaboration with Lyon 3, Jean Moulin University - France*

### Program Structure

#### Module 1: (UOB)

- Social Science Research Method
- Socio-Economic Approach to Management
- Action-Based Research
- Case-Study Methodology

#### Module 2: (UOB)

- Quantitative Tools
- Presentations for Revised Proposals

#### Module 3: (IAE Lyon 3)

- Action Research Fundamentals
- Organizational Development and Change

#### Module 4: (IAE Lyon 3)

- Action and Intention Research in Organizations
- Contracting

#### Module 5: (UOB)

Dissertation – Phase 1

- Management Consulting
- Interviewing – Qualitative
- Strategy and Business Policy

#### Module 6: (IAE Lyon 3)

Dissertation – Phase 2

- International Colloque of Doctoral Students
- AOM Conference
- Publishing Techniques

#### Module 7: (UOB)

Colloque at Balamand

- Practitioners' contributions
- DBA candidates' contributions

#### Module 8: (UOB)

- Dissertation Follow up
- Publishing Techniques

#### Module 9: (IAE Lyon 3)

- International Colloque of Doctoral Students
- AOM Conference (Organizational Behavior)
- Dissertation Follow up

#### Module 10: (IAE Lyon 3) Thesis Defense

For information contact us at Tel: (961) 6 930250 ext. 3851, 3862 Email: [dba@balamand.edu.lb](mailto:dba@balamand.edu.lb)