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# Let's Talk Business



Visit us: [www.balamand.edu.lb/fbm](http://www.balamand.edu.lb/fbm)  
Contact us: [fobm@balamand.edu.lb](mailto:fobm@balamand.edu.lb)

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Our vision is to be identified as a leader in Business education in Lebanon and in the Middle East.  
We aim for excellence through contemporary, practical, and innovative programs.

## A Few Words from the Dean

It has been said, "Knowledge is Power". There are a number of ways to gain knowledge and we hope this Newsletter is one way to inform you, enlighten you, and make you aware of things that are happening around our Faculty. It is intended to be used as a platform to connect to you, to strengthen our relationship, and to elevate our level of communication. We trust you will find its contents interesting and beneficial.

Karim J. Nasr, Ph.D.  
Acting Dean, Faculty of Business and Management



## Comments from the Editor

Welcome to this first issue of the Faculty of Business and Management Newsletter. It is always our pleasure to share with you new programs and initiatives, activities and events as well as introduce you to some great faculty, staff, undergraduate and graduate students. Excellence only happens if the faculty, students, staff and Alumni work together. The strength of our Faculty is in OUR commitment. We have a clear trend and determination through the efforts of our Dean to make a difference in our Faculty. We welcome your contributions, comments, observations and inquiries.

Best Regards,  
Omayya Kuran



## Study Habits

You can prepare yourself to succeed in your studies. Try to develop and appreciate the following habits:

- *Review regularly and plan to study ahead*, so that the night before an exam, all you do is review material. Avoid all-nighters!
- *Take responsibility for yourself*  
Responsibility is recognition that in order to succeed you can make decisions about your priorities, your time, and your resources.

- *Put first things first (prioritize)*

Follow up on the priorities you have set for yourself, and don't let others, or other interests, distract you from your goals. When studying, get in the habit of beginning with the most difficult subject or task.

- *Develop blocks of study time*

How about 50 minutes? How long does it take you to become restless? More difficult material may require more frequent breaks. Some learners need more frequent breaks.

- *Review lecture material immediately after class*

Rewrite your notes. (Forgetting is greatest within 24 hours without review)

*And finally, look to continually challenge yourself!*



## Quotes of this Issue

*"If I am superior to other men in wisdom, it is only because I am aware of my own ignorance"*  
~Socrates~

*"Learning is a treasure that will follow its owner everywhere".*  
~Chinese Proverb~

## Student Spotlight

My first year at UOB was totally different from my final year at High School in terms of courses, free time, friends and environment. So far, I am enjoying studying business at UOB, concerning the study material and the community as a whole, where we can notice the positive interaction between teachers and students and, specially, the support of the Dean of the Faculty.

Getting successful here requires being serious and responsible through studying and attending classes. So I just want to say that, everyone has time to have fun and enjoy his/her time, but he/she also has to take hold of his/her future, because later, after we graduate, we shall harvest what we cultivated in the years we were students.

A Sophomore FOBM Student

## Events and Activities



People in photo from left to right: Mazen Adra (FOBM), Miguel Rabay (President & CEO, Essential Security-USA), Dania Al-Tabbal (FOBM), Dr. Elie Menassa (FOBM), Iva Naboulsi (FOBM), Maya Ayoub (FOBM), and Robert Block (Partner, IBM Consulting Services – USA).

A team of Dr. Elie Menassa and four students (Dania Al Tabbal, Maya Ayoub, Eva Naboulsi and Mazen Adra) participated in an international competition "The Global Business Challenge 2005" which took place at the University of Washington – Seattle. The following is our students' feedback on this event:

*Participating in the **Global Business Challenge** is one of the most valuable and rewarding experiences that a business student can have. The inter-cultural and social interactions, the simulating case analysis and presentation, and the overall sense of global community that we took from the GBC had a life-changing impact on us. The schedule of events, the diversity of activities, and the choice of the case study were all designed to create an event that is enriching to a great extent on both academic and social levels. We had the chance to interact with so many people from so many different cultural, academic, and professional backgrounds. We met key people in the business industry and explored the city of Seattle as well.*

*.... We would say that what we have experienced during our stay in Seattle for 6 days exceeded our expectations.*

## Undergraduate Program Update

To meet the needs of students as they prepare for business careers, the Faculty of Business and Management is implementing a number of changes in its programs. *New courses* will be offered in this fall 2005-2006.

- For billions of the world's people, business-driven globalization means uprooting old ways of life and threatening livelihoods and cultures. With these challenges we would like you to have a closer look at [Global Economy](#).
- The complexities of modern life demand that individuals have a mastery of both oral and written communication skills. [Business Communications](#) focuses on the analysis and application of the common forms of business communications.
- Research is an important component in our program. You will be introduced to the basics of research methods and tools applied and will be asked to prepare a proposal and write a research report in the course titled [Senior Graduation Project](#).

## New Faces



Graduated in 2003 from the FOE – UOB, Mr. Bechara Maalouf comes back home to run the FOBM computer laboratories. He is very personable and dedicated to helping students. He is also a valuable resource because of his background and training.

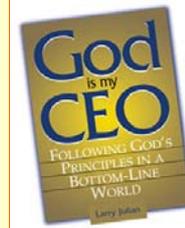
*We welcome Mr. Bechara to the FOBM and wish good luck and farewell to Manal*

## Library Corner

[Check it out at the FOBM library!](#)

**God is My CEO** offers readers a variety of practical tools and applications.

Through Larry Julian's work



conducting executive retreats and CEO discussion groups, he has built in true stories of 20 contemporary leaders who faced difficult dilemmas

and turned to God for guidance. These examples, coupled with practical tools, applications, and a discussion guide, provide a process for the reader to succeed personally and professionally.

## Learning Quotes

- You can teach a student a lesson for a day; but if you can teach him to learn by creating curiosity, he will continue the learning process as long as he lives. ~Clay P. Bedford~
- It's what you learn after you know it all that counts. ~John Wooden~
- You learn something every day if you pay attention. ~Ray LeBlond~
- I don't think much of a man who is not wiser today than he was yesterday. ~Abraham Lincoln~
- I have never in my life learned anything from any man who agreed with me. ~Dudley Field Malone~
- The purpose of learning is growth, and our minds, unlike our bodies, can continue growing as we continue to live. ~Mortimer Adler~