

Branding Designer

Design systems to work remotely with a creative agency in Saudi Arabia

Location: Remote

Major: degree in Graphic Design

Experience: 2-5 years of experience in designing for brands

Major Responsibilities

- Develop high-level creative print- and digital-based projects; help to refine and further develop these concepts into complete, functional brand systems.
- Help evolve the brand system through logo design, style guides, templates, iconography, typography, illustrations, and visual imagery.
- Create full brand guidelines from concept to completion.
- Collaborate closely with the branding team.

Additional Requirements:

- Background in developing holistic and timeless brand
- Strong background in branding, craft and design thinking, with a proven track record of working on integrated efforts
- Be comfortable working across many media touch points, creating rigorous design systems
- Strong visual design portfolio demonstrating a range of branding work across different mediums.
- Experience and/or deep interest in working on identity systems and establishing brand guidelines.
- Capable of crafting a wide range of experiences including both physical and digital assets.
- Advanced knowledge of Adobe Creative Cloud

How to apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802