

Social Media Manager- PIPA Media

Pipa focused on media buying portfolios and a social media management case study. They work with different companies and promote their products by applying practical strategies to them. They provide the services of social media posts, guest posts, blog posting, graphic designing, photography, content creation, video editing and making, etc.

Major: degree in Marketing, Mass Media and Communication, or any related field

Experience: 3-6 years of proven work experience as a Social Media Manager

Major Responsibilities:

- Formulate Social Media Strategy for all type of industries across all platforms, including Facebook, Instagram, Tiktok and other social media platforms
- Assist in planning and creating Social Media contents
- Adapt existing content to make fit-for-purpose on social media platforms
- Able to prioritize and manage multiple project deadlines simultaneously
- Adhere to strict deadlines and able to work under pressure
- Analyze and report on the performance of contents on different platforms weekly
- Maintain a content calendar that schedules all aspects of content delivery

Additional Requirements:

- Hands on experience in content management
- Extensive knowledge of social media platforms
- Required: Must be fluent in Arabic and English
- French speaker is a plus

How to apply:

Kindly send your CV and contact the Career Services Center, E-mail:

career.services@balamand.edu.lb, Ext. 7801; 7802