

Graphic Designer – STOX

Importing and distributing quality consumer products.

Location: Mansourieh, Lebanon

Major: degree in Graphic Design, Computer Graphics and Interactive Media, or any related field.

Experience: 4-6 years of experience in related field

Major Responsibilities:

- Providing active development and implementation support on promotion and communication programs which includes communication module development
- Handling several company platforms / media from website, newsletter, social media, marketing tools using basic IT
- Developing concepts, graphics and layouts, including making decisions about fonts, images, readability and readers' needs.
- Determining size and arrangement of copy and illustrative material, as well as font style and size.
- Establishing creative direction for the company within brand guidelines
- Managing multiple projects within design specifications and budget restrictions
- Preparing rough drafts of material based on an agreed brief.
- Reviewing final layouts and suggesting improvements if required.
- Keeping up to date with design and software trends.
- Liaising with external printers or production teams to ensure deadlines are met and material is printed or presented to the highest quality
- Assisting in developing concepts and presentation materials for business development projects.

Additional Requirements:

- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)
- Portfolio for Design (POSM, T-Shirt, Packaging, Website, Poster Design, Graphic Motions)
- Preferably have knowledge in Basic IT & Microsoft Office.
- Experience and understanding of graphics, trends, art working, printing and packaging development.

How to apply:

Kindly send your CV and contact the Career Services Center, E-mail:

career.services@balamand.edu.lb, Ext. 7801; 7802