

## **Marketing Officer and Field Service Engineer – FMPS Holding**

*Provides high quality of medical and laboratory equipment and their reagents along with technical engineering services.*

Location: Naccache, Lebanon

### **1. Marketing Officer**

Major: degree in Graphic Design, Marketing, Mass Media and Communication, or any related field.

Experience: 2-5 years

Major Responsibilities:

- Work in conjunction with other FMPS Marketing Manager to brainstorm, produce, and execute marketing and PR campaigns/ strategies
- Develop a full understanding of FMPS business in order to effectively contribute to marketing planning, strategies and brainstorming.
- Work on all FMPS stationaries.
- Work on Brands identity materials.
- Update and maintain FMPS website and social media.
- Coordinate contact list updates and ensure preservation of up-to-date data upon need.

Additional Requirements:

- Brands/Products General Knowledge
- Trilingual (Arabic, French, English)
- Computer skills (Microsoft Office, Internet, Adobe Photoshop & Illustrator)

### **2. Field Service Engineer**

Major: degree in Biomedical Engineering, Electrical Engineering, or any related field.

Experience: 2-5 years

Major Responsibilities:

- Perform pre installation study for any requested site on daily basis
- Develop preventative measures to prevent recurrence of problems (preventive maintenance) on daily basis
- Investigate technical aspects and root cause of problems (troubleshooting) on daily basis
- Close calls on site upon task accomplishment
- Coordinate with the team in improving and developing engineering designs

How to apply:

Kindly send your CV and contact the Career Services Center, E-mail:  
[career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802