

## **Marketing Intern**

*Production of marketing materials industry*

Major: degree in Business Administration, Marketing, or any related field

Experience: fresh graduates are accepted

Major Responsibilities:

- Create content and copywriting.
- Support the production of marketing materials.
- Conduct market research.
- Track campaigns, projects and team activities.
- Create marketing plans based on strategy, execute, monitor, and report.
- Prepare presentations.
- Brainstorm marketing strategies.
- Update client-facing advertising pieces, reports, and presentations.
- Assist with client communications and standardizing marketing materials.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),  
Ext. 7801; 7802