

## **Sales Representative- Biodent**

*Multinational environment bringing solutions to dental and medical practice*

Location: Beirut, Lebanon

Major: degree in Biology, Chemistry, Medical Laboratory Sciences, Business administration, or any related field

Experience: 1-2 years of field force experience in the Dental, Medical or Pharmaceutical areas

### Major Responsibilities:

- Sell Biodent 's dental products and solutions to private dental clinics, hospitals, Universities, and Imaging centers across Lebanon.
- Influence Health Care Practitioners attitude and behavior.
- Build strong relationship to targeted HCPs and KOLs
- Visit/call the HCPs in Dental clinics, Hospitals, Universities, Imaging centers to establish strong scientific based relationship and position our dental and imaging solutions as preferred and first choice solutions.
- Convince HCPs to choose our solutions as their first choice, using the appropriate level of scientific based relationship argumentation and relationship development.
- Ensure all doctors receive the right message, information, and clinical studies.
- Illustrate the benefits of our solutions to the HCPs.
- Achieve targets as set with the unit head in accordance with the company's annual sales plan.
- Share with colleagues, market information and experiences necessary to promote team success.
- Maintain an elevated level and up-to-date knowledge about all the products and about competitive products and activities in the market.
- Understand and respond to competitive activities and initiate and recommend actions to counter-act these to protect our market position.
- Follow up customer queries/complaints.
- Conduct seminars and detailing product education activities.
- Help to run seminars/events.
- Attend and participate in internal meetings as required.

### Additional Requirements:

- Fluency in English, French is a plus
- Valid driving license and car

### How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802