

Horeca Sales Representative- Dairyday

One of the leading dairy brands in Lebanon since its establishment in 1997, providing a complete range of fresh and tasty dairy products

Major: degree in Business Administration, or any related field

Experience: 4– 5 years in experience in sales of FMCG products

Major Responsibilities:

- Monitor sales & Horeca Sales Team in the market to ensure targets and objectives are met
- Ensure optimal availability of products over long and short term
- Maintain accurate records of all HORECA sales and prospecting activities including sales calls, presentations, closed sales, and follow-up activities within their assigned territory

Additional Requirements:

- Must Have Proven experience in HORECA Channel
- Strong understanding of customer and market dynamics and requirements
- Should be highly motivated and aggressive sales person

How to apply:

Kindly send your CV or contact the Career Services Center, E-mail:

career.services@balamand.edu.lb, Ext. 7801; 7802