

## **Marketing Officer- Saka**

*Wholesaler of Tires, Lubricants, Batteries, Garage Equipment, Tools & Accessories*

Location: Lebanon - Choueifat

Major: degree in Marketing, Business Administration, or any related field

Experience: 2- 4 years of marketing experience

### Major Responsibilities:

- Plan and execute campaigns and events
- Track, analyze and report the success of those campaigns and events
- Create online and offline marketing content
- Empower the sales team with marketing content and campaigns that help drive sale
- Coordinate with the marketing agencies on all marketing campaigns and plans
- Coordinate with graphic designers on visuals and posts
- Handle the marketing logistical part and follow up with the related parties

### Additional Requirements:

- Excellent writing and communication skills
- Creative, and have an eye in graphic design
- Excellent reporting and follow up skills

### How to apply:

Kindly send your CV or contact the Career Services Center, E-mail:

[career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802