

Senior Designer

Advertising and Marketing

Location: Dbayeh

Major: degree in Graphic Design, Marketing, Mass Media and Communication, or any related field

Experience: 4-7 years of proven experience in Digital Design; and 2 of which in video editing

Major Responsibilities:

- Driving the brand designs across different channels, mainly digital
- Conceptualizing and executing ideas to produce graphic art, visual and video materials for promotions
- Advertising and marketing in line with the company's entire marketing strategy.-

Additional Requirements:

- Adobe Creative Cloud Suite (Photoshop & Illustrator are required, InDesign is a plus)
- Strong proficiency in aftereffects or any other video animation program
- Gaming experience is preferred

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,

Ext. 7801; 7802