

Brand Manager

A leading FMCG Retail company

Location: Beirut

Major: degree in Business Administration, Marketing, or any related field

Experience: 3- 5 years of experience in FMCG brand management in food sector (Horeca)

Major Responsibilities:

- Handling the Brand strategy planning.
- Advertising and promotions.
- Handling the Market research and company positioning, vis a vis competitor.
- Handling Product development

How to Apply:

Kindly send your CV and contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802