

Marketing Manager

A Retail & Fashion Company

Location: Downtown, Beirut

Working Hours: Monday to Friday from 9:00 AM till 6:00 PM

Major: degree in Business Administration, Marketing, or any related field

Experience: 8 – 9 years of experience as a marketing manager

Major Responsibilities:

- Develop & manage the Marketing budgets, KPIs, reports and compliance
- Manage digital marketing efforts, including SEO, SEM & PPC advertising
- Lead CRM / Loyalty, content / social, retail marketing & events
- Lead annual strategy & 360° campaigns

Salary: Around \$2500 + NSSF

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802