

Brand Manager

FMCG Distribution Company

Location: Beirut, Lebanon

Major: degree in Business Administration, Marketing, or any related field

Experience: 3 – 5 years of experience

Major Responsibilities:

- Develop & implement brand strategies to strengthen market presence
- Suggest the introduction of new product to enhance sales objectives
- Analyze market trends & competitor activities to identify growth
- Oversee marketing, product & promotional activities
- Collaborate with sales, design, and digital teams

Additional Information:

- Package includes: Transportation + Life Insurance+ Medical Insurance + NSSF
- Salary: Around \$3000

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802