

Graphic Designer – Brighten Ads

a strategic creative and digital marketing agency that helps businesses build brands, run campaigns, and drive growth.

Location: Sinn El Fil, Beirut

Major: degree in Graphic Design, or any related field

Experience: 1 – 4 years of experience, preferably within agency environment.

Major Responsibilities:

- Design social media content for platforms including Instagram, TikTok, Snapchat, LinkedIn, and Facebook
- Create branding materials including logos, brand identities, presentations, and marketing collateral
- Develop creative concepts and visual directions for campaigns
- Design digital ads, website banners, emailers, and promotional materials
- Prepare print-ready files for production when needed
- Collaborate with content creators, video editors, and account managers to ensure consistency across campaigns
- Utilize AI-powered creative tools to support ideation, content generation, image enhancement, and workflow optimization
- Stay updated with design trends, AI creative tools, social media trends, and industry best practices
- Manage multiple projects while respecting deadlines and brand guidelines

Additional Requirements:

- Strong portfolio showcasing branding, social media, and creative campaign work
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Knowledge of AI creative tools such as ChatGPT, Midjourney, Firefly, Canva AI, or similar platforms
- Knowledge of motion graphics or basic video editing is a plus
- Understanding of social media formats and digital advertising creatives
- Strong typography, layout, and color theory skills
- Ability to work under pressure and manage multiple projects simultaneously
- Creative mindset with attention to detail
- Arabic and English proficiency is preferred

Salary: Around \$1,000

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb;
Ext. 7801; 7802