

Senior Marketing Executive

A company in Horsh Tabet, Lebanon

Working Days and Hours: Monday until Saturday from 7:30 a.m. until 4:00 p.m.

Major: degree in Business Administration, Marketing, Mass Media and Communication, or any related field

Work Experience: 3 – 5 years of experience in social media management and marketing

Major Responsibilities:

- Conduct market research & analyze trends, competitors & performance
- Develop & execute marketing strategies aligned with company goals
- Plan & manage advertising campaigns across social media, TV...
- Create, optimize & track digital marketing content & campaigns

Additional Requirements:

- Basic knowledge in Photography & Video editing
- Fluency in Arabic & English

Additional Information:

- Package includes Transportation per Lebanese law and NSSF
- Salary: \$1,500

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802