

Internships - FamePass

FamePass is Lebanon's influencer barter marketplace, connecting creators with restaurants, cafés, nightlife venues, wellness providers, fitness centers, retail, and lifestyle businesses.

Location: Remote

Working Days and Hours: Monday until Friday from 9:00 a.m. until 1:00 p.m.

Major: degree in Business Administration, Marketing, Mass Media and Communication, or any related field

Experience: fresh graduates and currently enrolled senior students are both accepted

1- Telesales & Venue Research Intern:

Major Responsibilities:

- Contact potential venues by phone to introduce FamePass and explain its offering
- Follow up with prospective venues and maintain regular communication
- Identify and research potential partner venues across restaurants, cafés, hotels, wellness, retail, and lifestyle businesses
- Gather and maintain accurate venue information, including contacts, services, locations, and social media accounts
- Qualify potential venues and identify decision-makers for partnership opportunities
- Schedule follow-up calls and meetings with interested venues for the Partnerships/Sales team
- Record and update venue information in the company database/CRM
- Provide feedback and insights gathered from conversations with venues.
- Achieve agreed daily and weekly calling and research targets

2- Influencer Onboarding Intern:

Major Responsibilities:

- Research and identify potential influencers and content creators across Instagram, TikTok, and other relevant platforms
- Reach out to potential creators through social media, WhatsApp, email, and other communication channels and explain how the FamePass platform works
- Follow up with interested creators and guide them through the onboarding process
- Assist creators with setting up their FamePass profiles and completing required information
- Verify and maintain accurate creator information and social media details
- Keep the creator database/CRM updated and organized
- Track onboarding progress and follow up on pending registrations
- Monitor creator activity and identify potential high-value creators for the team
- Support the team with social media and creator research when required
- Provide regular updates on onboarding progress and feedback from creators

Additional Requirements:

- Familiarity with Instagram and TikTok is required
- Previous experience in social media, influencer marketing, sales, or customer service is an advantage

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801; 7802